

INFORMATION NOTICE ON THE PROCESSING AND THE PROTECTION OF PERSONAL DATA

This information notice describes the processing of personal data which are entered or gathered on the web site autodesignmagazine.com and is made pursuant to Article 13 of the EU Regulation 679/2016 (hereinafter “GDPR”) and with the applicable national legislation on privacy and personal data protection.

1. THE IDENTITY AND THE CONTACT DETAILS OF THE CONTROLLER

The Controller of Your personal data is è Auto & Design s.r.l., P.Iva. 02433250012, Via Pietro Egidi, 6 – 10122 Torino, (hereinafter “Controller”), e-mail privacy@autodesignmagazine.com

If the Controller appoints processors or sub-processors in accordance with Article 28 GDPR, the updated list of data processors and persons in charge of data processing is kept at the Controller’s registered office.

2. WHICH TYPES OF PERSONAL DATA WE PROCESS

The types of data that we process depend on the purposes for which they are collected.

In general, we are allowed to directly collect the following types of your personal data (hereinafter “Personal Data”):

- a. Contact details, such as name, surname, e-mail address, address, city, telephone number place and date of birth, fiscal Code and/or VAT number, electronic invoice recipient code, certified e-mail address, labor or business activities also provided through the registration form on the site;
- b. Personal data provided to ensure the use of payment systems (e.g. GestPAY)
- c. Data provided directly from you through communications or attachments to communications (e.g. banking data, company data);
- d. Use, display and technical data, included the device identification or the IP address of the user, the moment in which he/she visits the website, the Uniform Resource Identifier or the resources requested, the time of the request, the method used to submit the request to the server, the dimension of the file obtained as an answer, the numeric code indicating the status of the response from the server (successful, error, etc.) and other parameters related to the operative system and the user’s IT environment.

The process also includes the operations, or set of operations regarding those personal data gathered also through the use of cookies, whose policy is recalled here in its entirety and it is readable at the following link [\[http://autodesignmagazine.com/en/cookies\]](http://autodesignmagazine.com/en/cookies).

3. WHY WE PROCESS YOUR PERSONAL DATA AND ON WHAT LEGAL BASIS

The processing of your personal data by the Controller takes place:

A) without your express consent (art. 6. Lett. b) – f) GDPR) for the following purposes:

- To conclude contracts with the Controller.
- To comply with pre-contractual, contractual and tax obligations arising from existing relationships.
- To fulfill the obligations established by law, by a regulation, by the European regulation or by an Authority order to the Controller.
- To pursue a legitimate interest of the Controller or of third parties, provided that they do not override your interests or your rights and fundamental freedoms requiring personal data protection (e.g. the Controller’s right of defense of legal claims).

B) Only under your prior specific and distinct consent (art. 6 lett. a) and art. 7 GDPR), for the following marketing purposes:

- Sending via e-mail, postal service and/or text messages and/or phone contacts, newsletter, commercial communications and/or advertising material on goods and services offered by the Controller and the measurement of the satisfaction degree on services' quality.
- Sending via e-mail, postal service and/or text messages and/or phone contacts, commercial communication, invitations to events organized by the Controller or of which the Controller is a partner
- Sending via e-mail, postal service and/or text messages and/or phone contacts, commercial communication and/or promotional communications of third parties (e.g. business partner)

If you have denied your consent, it will not be possible to carry out the aforementioned activities and, in any case, even if you have expressed your consent to the processing, you will have the right to withdraw the given consent at any time.

4. FOR HOW LONG WE RETAIN AND PROCESS YOUR PERSONAL DATA

Your personal data shall be processed by the Controller only for the time necessary to fulfill the purposes related to the processing as referred to in the above mentioned Art. 3, and then they shall be retained only in accordance with the legal obligations in force on this matter, for administrative purposes and/or to ensure and protect a right and, in any case, no further than the deadlines set up by the national legislation for the prescription of rights.

In particular, for marketing purposes, the user's personal data are retained by the Controller for no longer than 2 years.

5. HOW WE PROCESS YOUR PERSONAL DATA

Personal Data are processed on paper and electronic and/or automated means for the period of time necessary to fulfill the purposes for which they are collected by the Controller or by other authorized persons and/or persons in charge of these duties, constantly identified and/or appointed, properly trained and informed on law obligations, as well as through the use of appropriate safety measures to ensure the protection of confidentiality and to avoid the risk of loss or damage, unauthorized accesses, unauthorized processing or not in accordance with the aforementioned purposes.

6. TO WHOM WE MAY DISCLOSE YOUR PERSONAL DATA

For the purposes mentioned above, your personal data may be accessible or disclosed to:

- Employees and collaborators of the Controller, as authorized personnel, within the scope of their respective duties and in accordance with the instructions received. In any case, these persons are subject to confidentiality obligations.
- Third parties carrying out outsourcing activities on behalf of the Controller which are entrusted with certain activities, or part of them, which are functional to the provision and distribution of the services offered through the website (e.g. hosting company, programmers, system engineers, database administrators or whose activity is connected, functional or support to that of the Controllers (e.g. management software and/or cloud marketing);
- All those public and/or private entities, natural and/or legal persons (legal, administrative and tax counsel offices, collection agencies, judicial authorities, Chambers of commerce, Labour

offices, etc.), if the communication is deemed to be necessary or functional to the correct fulfillment of contractual obligations, as well as of legal obligations.

- All those entities (Public Authorities included) having access to personal data in accordance to normative and administrative acts;

In any case the collected Personal Data related to you shall not be sold or transferred to third parties for marketing purposes and shall not be disclosed.

7. TRANSFER OF DATA TO COUNTRIES OUTSIDE THE EUROPEAN UNION

The process and the storage of your personal data will take place within the European Union territory. However, in any case the Controller, if deemed it necessary, will have the right to process your personal data outside the EU Area (EEA). In such a case, the Controller shall ensure here and now that the extra-EU data transfer takes place in accordance with the applicable law, also by concluding, whether necessary, agreements in order to grant a comfortably sufficient level of protection and/or by concluding standard contract terms set up by the European Commission.

8. MINORS

This website and the Controller do not intentionally collect Personal Data concerning minors under the age of 14 years. In accordance with the applicable law and art. 2-quinques del d.lgs. 196/2003, the holder of parental responsibility shall give consent to the processing of the personal data of minor under the age of 14 years. In case of the personal data of minor under the age of 14 years are unintentionally collected, the Controller shall delete them at the request of the holder of parental responsibility in a timely manner.

9. YOUR RIGHTS

Under Art. 15 et seq. of the GDPR and in accordance to the limitation of the art. 2-quinques del d.lgs. 196/2003, you are entitled to the right:

- 1) To obtain confirmation from the Controller that personal data concerning you are being processed and, in such a case, to obtain access to your personal data as well as to the following information:
 - The purposes of the processing;
 - The categories of personal data concerned;
 - The recipients or categories of recipients to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organizations;
 - Where possible, the envisaged period for which the personal data will be stored, or, if not possible, the criteria used to determine that period;
 - The existence of the right to request from the Controller rectification or erasure of personal data or restriction of processing of personal data concerning the data subject or to object to such processing;
 - The right to lodge a complaint with a supervisory authority;
 - Where the personal data are not collected from the data subject, any available information as to their source;
 - The existence of automated decision-making, including profiling.
- 2) To obtain from the Controller the rectification of inaccurate personal data concerning you without undue delay. Taking into account the purposes of the processing, you shall have the

right to obtain the completion of incomplete personal data, including by means of providing a supplementary statement.

- 3) To obtain from the Controller the erasure of personal data concerning you without undue delay and the Controller shall have the obligation to erase personal data without undue delay, within the limits and in compliance with the applicable law.
- 4) To obtain from the Controller restriction of processing.
- 5) To receive personal data concerning you provided to the Controller in a structured, commonly used, machine-readable format. You also have the right to data portability and then to transmit these data to another Controller without hindrance from the Controller when the processing is based on consent or a contract and is carried out by automated means.
- 6) To object at any time, on grounds relating to his or her particular situation, to processing of personal data concerning you if the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Controller or the processing is necessary for the purposes of the legitimate interest pursued by the Controller or third parties.
- 7) If you consider that your rights are infringed by the Controller, you have the right to lodge a complaint with the Autorità Garante per la protezione dei dati personali (Piazza Montecitorio 121, 00186 Roma (RM) – www.garanteprivacy.it) and/or with other competent supervisory authority in accordance with the GDPR provisions.

The Controller, following the exercise of the rights as referred to in points 2), 3) and 4) shall communicate any rectification or erasure or restriction of the processing to each of the recipients to whom the personal data have been disclosed in accordance with the applicable law.

In order to exercise the aforementioned rights against the Controller, you are required to submit a written request by sending a registered letter with return receipt to the following address: Auto & Design s.r.l., P.Iva. 02433250012, Via Pietro Egidi, 6 – 10122 Torino or a certified electronic mail to the following address autodesign@pcert.postecert.it.

10. WHAT HAPPENS IF THE PRIVACY POLICY IS CHANGED

This information notice could be modified and/or updated at any time. If the Controller shall intend to process your Personal Data for purposes other than those for which they were collected pursuant to the aforementioned Art. 3, the Controller, before any further processing, commits to provide appropriate information regarding those different purposes to you and to carry out any further processing in accordance with the applicable law, also by gathering your express consent if necessary.

This Privacy Policy was published on 01/06/2019. Any update shall be published on this page.