

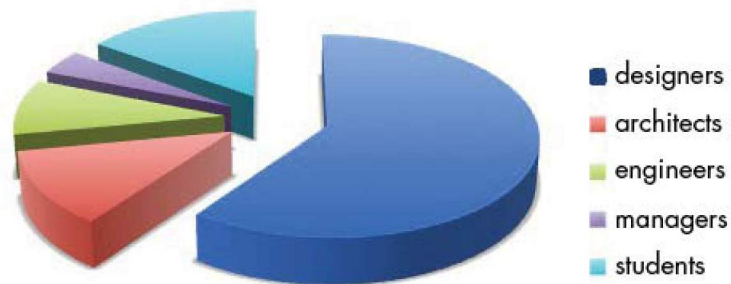
TECHNICAL DATA AND READERS PROFILE

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Auto & Design is a highly professional magazine and can be found all over the world in the design centres of car manufacturers, in the offices of independent designers, in the design centres of components companies and electronic and special materials manufacturers, in University libraries and in the libraries of specialised schools. Its contents mainly cover project analyses from drawing board to final product, illustrated with research drawings and style models. Specific sections are dedicated to industrial and product design, new materials and innovative technologies as applied to the automotive world and to a variety of design sectors.

Subscribers: 4000, Italy + abroad



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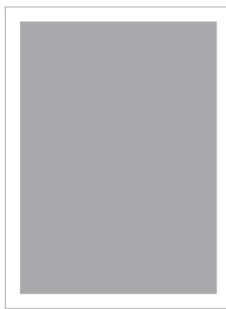
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FORMATS

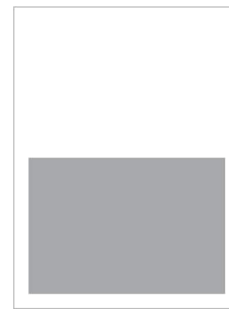
Inside page
II Cover
III Cover
IV Cover



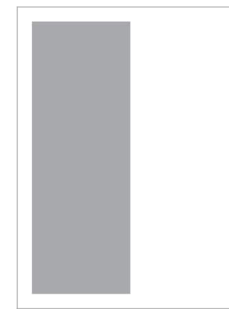
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bleeding
mm 240 x 290



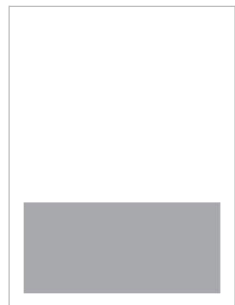
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with frame
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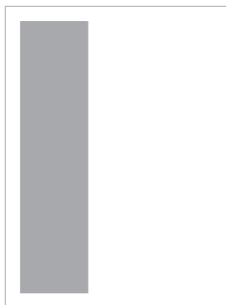
Half Page
mm 218 x 135



Half Page
mm 106 x 270



Big Foot
mm 218 x 96



Tower
mm 68 x 270



Small Foot
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480mm x 290mm (double page - bleeding)

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- Fonts: embedded
- Cut marks: register and cut marks should be put at 10 dots from the trimming line
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- 24-page + Cover with matt or glossy finish
- 24-page + Cover with matt or glossy finish and inside flap
- 32-page + Cover with matt or glossy finish
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Standard specifications:

- Print: 4-colour
- Size: 240x290 mm
- Type of paper: matt or glossy
- Paper thickness: cover, 300 gr + interior pages, 200 gr
- Type of binding: Perfect binding

Additional features:

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