



INFORMATION ON THE PROCESSING AND PROTECTION OF PERSONAL DATA

(Art. 13 of EU Regulation No. 679/2016)

This information describes the processing of personal data entered or collected on <https://autodesignmagazine.com/> and is provided pursuant to Article 13 of EU Regulation 679/2016 (hereinafter 'GDPR') and applicable national privacy and data protection legislation.

1. IDENTITY AND CONTACT DETAILS OF THE DATA CONTROLLER



The data controller of your personal data is **Auto&Design S.r.l.** (C.F. and P.IVA 02433250012) with registered offices in 10122 Turin, Via Pietro Egidi, 6 in the person of the legal representative *pro tempore* (hereinafter "**Auto & Design**" or the "**Company**" or the "**Data Controller**"), e-mail privacy@autodesignmagazine.com



In the event that the Controller makes use of data processors or sub-processors pursuant to Art. 28 GDPR the updated list of data processors and processors is kept at the Controller's registered office.

2. THE TYPES OF PERSONAL DATA WE PROCESS

The types of personal data we collect depend on the purpose for which they are collected.

In general, we may collect the following types of personal data (hereinafter '**Personal Data**') directly from you:



- a) the personal contact data, such as name, surname, e-mail address, address, city, telephone number, place and date of birth, tax code and/or VAT number, electronic invoice recipient code, certified e-mail address, work or business activity also provided via the registration form on the website;
- b) personal data provided to ensure the use of payment systems (e.g. GestPAY);
- c) personal data directly provided by you in communications or attachments to communications (e.g. bank data, company data);
- d) usage, visualisation and technical data, profiling data, including the user's device identifier or IP address, the time the user visits the site, the URI (Uniform Resource Identifier) addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the user's operating system and IT environment.

The processing also covers operations or set of operations concerning data collected also through the use of cookies, the full policy for which can be viewed at the following link [●] <https://autodesignmagazine.com/informativa-privacy/>.

3. WHY WE PROCESS YOUR PERSONAL DATA AND ON WHAT LEGAL BASIS

The processing of your Personal Data by the Controller takes place:

A) without your express consent (Art. 6 lett. b) - f) GDPR), for the following purposes:



- to conclude contracts with the Controller;
- to fulfil pre-contractual, contractual and tax obligations arising from existing relationships;
- to comply with obligations laid down by law, regulation, EU legislation or an order of the Authority;



- to pursue a legitimate interest of the Controller or of a third party, provided that its interests or your fundamental rights and freedoms requiring the protection of personal data (e.g. the Controller's right of defence in court) do not prevail.

B) Only with your specific and separate consent (Art. 6 letter a) and Art. 7 GDPR), for the following marketing purposes:

- to send via e-mail, post and/or SMS and/or telephone contact, newsletters, commercial communications and/or advertising material on products offered by the Controller and satisfaction surveys on the quality of the service;
- to send via e-mail, mail and/or text message and/or telephone contact, invitations to events organised by the Controller or in which the Controller is a partner;
- to send by e-mail, mail and/or text message and/or telephone contact commercial and/or promotional communications from third parties (e.g. business partners).

C) Only with your specific and separate consent (Art. 6 lett. a) and Art. 7 GDPR), for the following profiling purposes:

- to send advertising communications, offers and promotions by e-mail that are consistent with your interests and your consumer profile.

Profiling will allow the Data Controller to customise the products and services offered to you in the best possible way. To this end, the Data Controller will assess the type and number of requests for information made, including through the website, purchases of goods or services made by you from the Data Controller, your personal and contact information (e.g. place of residence), as well as any other information relating to you that is in our possession (e.g. your age and profession).

If you have denied your consent, it will not be possible to carry out the aforementioned activities under B) and/or C), and if you have consented to the processing activities under B) and/or C), you shall in any event have the right to revoke the consent given at any time.

4. HOW LONG WE STORE AND PROCESS YOUR DATA

Your Personal Data will be processed by the Data Controller only for the period of time necessary to achieve the purposes of the processing referred to in Article 3 above, after which it will be retained solely for the purpose of complying with applicable legal obligations, for administrative purposes and/or for asserting or defending a right and, in any case, not beyond the time limits set by law for the prescription of rights. In particular, for marketing purposes, your Personal Data will be kept by the Controller for a maximum of two years, and for profiling purposes for a maximum of one year.

5. HOW WE PROCESS YOUR PERSONAL DATA

Personal Data are subjected to electronic and/or automated processing for the time necessary to achieve the purposes for which they are collected by the Data Controller or by persons duly authorised and/or appointed to carry out such tasks, who are constantly identified and/or appointed, duly instructed and made aware of the constraints imposed by law, as well as through the use of security measures designed to ensure the protection of confidentiality and to avoid the risks of loss or destruction, unauthorised access, unauthorised processing or processing that does not comply with the purposes set out above.

6. TO WHOM WE MAY DISCLOSE YOUR PERSONAL DATA

For the above-mentioned purposes, your collected data may be made accessible or communicated:

- to employees and collaborators of the Controller, in their capacity as authorised processors, within the scope of their respective duties and in accordance with their instructions. Such individuals are in any case subject to the obligations of confidentiality and privacy;
- to third parties who perform outsourcing activities on behalf of the Data Controller to whom certain activities, or part of them, are entrusted that are functional to the provision and distribution of the services offered through the site (e.g. hosting companies, programmers, system administrators and database administrators) or whose activities are connected, instrumental or in support of those of the Data Controller (e.g. management and/or marketing software in the cloud);
- to all those public and/or private subjects, natural and/or legal persons (legal, administrative and tax consultancy firms, credit recovery companies, Judicial Offices, Chambers of Commerce, Chambers and Labour Offices, etc.), if the communication is necessary or functional for the correct fulfilment of the contractual obligations undertaken, as well as the obligations deriving from the law;
- to all those entities (including public authorities) that have access to personal data by virtue of regulatory or administrative measures;

In any case, your personal data collected will not be sold on or transferred to third parties for marketing purposes and will not be disseminated.

7. TRANSFER OF PERSONAL DATA OUTSIDE THE EU AREA



The management and storage of your Personal Data will take place in Europe. However, it is understood that the Controller may, where necessary, have your Personal Data processed outside the EU (EEA). In this case, the Controller ensures as of now that the transfer of data outside the EU will take place in accordance with the applicable legal provisions by entering, if necessary, into agreements ensuring an adequate level of protection and/or by adopting the standard contractual clauses provided by the European Commission.

8. MINORS

This Site and the Controller do not knowingly collect Personal Data from children under the age of 18. In accordance with applicable laws, the person exercising parental responsibility must provide consent to the collection of Personal Data from the child. In the event that Personal Data about minors is inadvertently recorded, the Controller will delete it in a timely manner upon request of the persons exercising parental responsibility.

9. YOUR RIGHTS

Pursuant to Articles 15 et seq. of the GDPR and the applicable national privacy and data protection legislation, you have the right to:



1) Obtain confirmation from the Controller as to whether or not personal data concerning you are being processed and, if so, to obtain access to the personal data and the following information:

- the purposes of the processing;
- the categories of personal data in question;
- the recipients or categories of recipients to whom the personal data have been or will be disclosed, in particular if they are recipients in third countries or international organisations;
- where possible, the intended period of retention of personal data or, if this is not possible, the criteria used to determine that period;
- the existence of the data subject's right to request from the controller the rectification or erasure of personal data or the restriction of the processing of personal data concerning him or her or to object to their processing;
- the right to lodge a complaint with a supervisory authority;
- where the data are not collected from the data subject, all available information on their origin;
- the existence of an automated decision-making process, including profiling.

2) Obtain from the Data Controller the rectification of inaccurate personal data concerning him/her without undue delay. Taking into account the purposes of the processing, the data subject has the right to obtain the integration of incomplete personal data, also by providing a supplementary declaration.



3) Obtain from the Data Controller the deletion of personal data concerning him/her without undue delay, and the Data Controller is obliged to delete personal data without undue delay within the limits and in the cases provided for by current legislation.



4) Obtaining limitation of processing from the Controller.

5) To receive in a structured, commonly used and machine-readable format the personal data concerning him/her that he/she has provided to the Controller and has the right to data portability, i.e. to transmit such data to another controller without hindrance from the controller to

whom he/she has provided them if the processing is based on consent or on a contract and the processing is carried out by automated means.



6) To object at any time, on grounds relating to a particular situation, to the processing of personal data concerning him/her if the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Controller or if the processing is necessary for the purposes of pursuing the legitimate interests of the Controller or a third party.

7) If you consider that your rights have been violated by the Controller, you may lodge a complaint with the Italian Data Protection Authority (Piazza Venezia 11, 00187 Rome (RM) - www.garanteprivacy.it) and/or any other competent supervisory authority under the GDPR.

Following the exercise of the rights referred to in points 2), 3) and 4), the Data Controller shall notify each of the recipients to whom the personal data have been transmitted of any rectification or cancellation or restriction of processing within the limits and in the forms provided for by the legislation in force.

In order to exercise the rights listed above vis-à-vis the owner, you must submit a written request by sending a registered letter with return receipt to the address **Auto & Design s.r.l.**, (C.F. and P.IVA 02433250012) Via Pietro Egidi, 6 - 10122 Torino or a communication by e-mail to the following address [privacy@autodesignmagazine.com].

10. WHAT HAPPENS IN THE EVENT OF A CHANGE TO THE PRIVACY POLICY



This information notice may be amended and/or updated at any time. If the Data Controller intends to process your Personal Data for purposes other than those envisaged in Art. 3 above, it undertakes to provide you, prior to such further processing, with adequate information regarding such different purposes and to carry out such further processing in compliance with the regulations in force, collecting your specific consent where necessary.

This Privacy Policy was published on **31/07/2025**. Any updates will be published on this page.